

Andreas Kuhnen

Integrated Designer



I'm a multidisciplinary designer with a passion for **UI/UX**, **motion design** & **code**.

Say hello@andreaskuhnen.com,
call me + 49 (0) 173 / 733 09 12
or visit andreaskuhnen.com

Areas of expertise

3D Visualization

Motion Design

UI/UX Design

Interaction Design

Graphic/Visual Design

Prototyping

Work experience

Since 06/2017

Art Director

Serviceplan/Plan.Net Group, Munich

Art Direction · UI/UX Design · Visual Design · Motion Design · Prototyping
Design Consulting · Project Management

Specialization in the area of UI/UX design. Customer guidance and design consulting. Realization of agency pitches, responsive web designs and apps for clients such as BMW, MINI, ECE, Linde Group and many more. Built up and further developed in-house knowledge about integrated production processes and streamlining research & conception, prototyping, visual design, front- and back-end development.

Since 01/2017

Freelance Designer

Self employed

Web Design · Graphic Design · Corporate Design · Front-End Development

12/2015 – 05/2017

Junior Art Director

Serviceplan/Plan.Net Group, Munich

UI/UX Design · Motion Design · Prototyping · Visual Design

Specialization in the area of UI/UX design. Realization of agency pitches and responsive web designs for clients such as Porsche, BMW, MINI, Mercedes, Lufthansa, Ravensburger and many more. Got shortlisted for the Cannes Young Lions Cyber competition and participated in the German finals in Hamburg. Won an in-house creativity competition.

03/2012 – 11/2015

Student Employee

Bosbach Kommunikation & Design GmbH, Cologne

UI/UX Design · Motion Design · 3D Rendering (Modeling, Texturing, Illumination, Compositing, Animation) · Visual Design for Print/Web · Front-End Development
Illustration

Broadened the range of agency services by 3D visualization, compositing and animation. Further activities covered design for print, illustration, image retouching and front-end development. Worked for clients such as 1LIVE, Hettich, Jokey and Kettler.

08/2010 – 08/2010

Design Intern

markenmut AG, Trier

Adobe Flash · Logo Design · Packaging Design

Realization of animated advertising banners in Adobe Flash. Realized some paid follow-up commissions after the internship. Further activities covered logo design and packaging design.

05/2010 – 07/2010

Design Intern

propeller GmbH, Trier

Photography · Image Retouching · Illustration

Creation of photographs, image retouchings and illustrations for various online media.

04/2010 – 05/2010

Design Intern

Wunderman GmbH, Cologne

Photography · Image Retouching · Illustration

Realization of animated advertising banners in Adobe Flash for the brand L'Oréal Paris. Further activities covered brainstorming and image retouching for clients such as 1&1, Ford, L'Oréal Paris, Lufthansa and Mazda.

08/2009

Intern

Ideal Standard GmbH, Wittlich

Tool production & manufacturing

04/2008 – 12/2008

Civilian Service

Verbundkrankenhaus Bernkastel/Wittlich, Wittlich

Supply services

Education

04/2010 – 07/2015

B. A. Integrated Design

Köln International School of Design, Cologne, Germany

Integrated design studies focusing the following areas of expertise:
Image and Motion · Design Theory and Research · Interface Design · Typography and Layout

08/2013 – 01/2014

B. A. Design & Technology

Parsons The New School for Design, New York City, USA

Term abroad at Parsons, The New School for Design in New York City, focusing:
Interface/Interaction Design · Graphic Design · Front-End Development

04/2009 – 03/2010

B. Sc. Media Technology

Technical University Kaiserslautern, Kaiserslautern, Germany

03/2008

Abitur

Cusanus Gymnasium, Wittlich, Germany

Higher level courses: English, math, physics.

Skills

Cinema 4D	good	Adobe XD	basic	Arduino	basic
Photoshop	advanced	Sketch	advanced	Processing	basic
Illustrator	good	Invision Studio	basic	PHP	basic
InDesign	advanced	Invision	advanced	HTML/CSS	good
After Effects	advanced	Zeplin	good	JavaScript	basic
Premiere	good	Principle	good	Curiosity	

Recognition

04/2016

Shortlist – Cannes Young Lions

Languages

German (native), English (fluent)

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